

915 North 7th Street  
Lebanon, Penna. 17042  
May 22, 1965

Mr. George W. Trendle  
Mutual Building  
28 West Adams Avenue  
Detroit 26, Michigan

Dear Mr. Trendle:

I need your help.

Without the invaluable assistance of the creator of THE LONE RANGER show I do not see how we can do justice to this program in our authoritative history, which the accompanying pages outline. One amendment to the outline is necessary, however. I believe that the LONE RANGER show is important enough to merit book-length treatment, and I would be happy to accord it such.

We hope that sufficient material still remains so that we not only can write a definitive history for the BROADCAST PIONEERS, but also write one which is attractive enough to interest some publisher. Certainly the history of THE LONE RANGER show could be published as a separate but companion volume to the complete serial history. You already know there are many fans who desire to see such a history appear.

I have talked with Frank Buxton of ABC-TV who is conducting research into old serials. On my recent trip to New York I conferred with various people in radio who consider the writing of this book important. Among them were George Perkins and Norman Ober of CBS, and Joseph Keating of MUTUAL. Those most interested, of course, were William S. Hedges and Edwin Dunham of NBC and the BROADCAST PIONEERS. All urged me to write you. I also had a long and delightful talk with Mrs. Sybil Simon, East Coast coordinator of the Hollywood Museum. She expressed an understanding of my work, exhibited keen interest, and proffered constructive criticism. I had no opportunity to see Charles Michelson, but I will rectify that on my next trip in July. I did phone but he was out at the time.

Since you understand far better than I do, the many problems I face in writing this LR history, I would deeply appreciate any suggestions as to how I can solve them, as well as permission for studying your material.

Sincerely yours,

*Joseph P. Hehn*  
Joseph P. Hehn



GEO. W. TRENDLE  
1800 MUTUAL BUILDING  
28 WEST ADAMS AVENUE  
DETROIT, MICHIGAN 48226



Mr. Joseph P. Hehn  
915 North 7th Street  
Lebanon, Pennsylvania



GEO. W. TRENDLE

ATTORNEY AT LAW

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48226

Office

1800 MUTUAL BUILDING

28 ADAMS AVE., WEST

Telephone

WOODWARD 2-9184

President

TRENDLE-CAMPBELL  
ENTERPRISES, INC.

THE GREEN HORNET, INC.  
THE AMERICAN AGENT, INC.  
UNDER SECRET ORDERS  
AND OTHERS

May 26, 1965

Mr. Joseph P. Hehn  
915 North 7th Street  
Lebanon, Pennsylvania

Dear Mr. Hehn:

What you ask is almost an impossible task and one which I hesitate to undertake as I see no real reason for it.

We disposed of all our interests in THE LONE RANGER to The Jack Wrather Interests in Hollywood, California, back in 1952; and since then, I have been approached by at least a half-a-dozen different writers all seeking the same information. Each one seems to write a story about THE LONE RANGER, sends me the copy and then it never appears; i.e., they don't find a buyer.

So, in this instance, I'm forwarding your letter to the Wrather Company with the suggestion that they look it over and advise me if they have any interest.

Sincerely,

  
Geo. W. Trendle

GWT:bs



915 North 7th Street  
Lebanon, Penna. 17042  
June 2, 1965

Mr. George W. Trendle  
1800 Mutual Building  
28 Adams Avenue, West  
Detroit, Michigan 48226

Dear Mr. Trendle:

Thank you for your gracious letter, and your interest.

I realize that getting a book published is not an easy task. As a matter of fact, Mr. Hedges of the BROADCAST PIONEERS and I had discussed the probability that others had contacted you about writing a history, and had not gotten it published. (Perhaps these gentlemen might be willing to share their research with me if I could contact them.) From your remarks I believe I may have misled you as to my primary purpose.

To digress for a moment, the BROADCAST PIONEERS are not compiling a one-volume history but the official record of American Broadcasting from its beginning to the present. This is a long-term project, and one I consider most important. This vast material, like the Radio section of the Hollywood Museum, will be available to any scholar who desires to research and write on any facet of Broadcasting.

As my outlines indicate, I wish to locate and study all existing material which pertains to any of the juvenile adventure serials. Certainly the LONE RANGER was a key adventure serial both for children and adults. We hope my history fulfills the four purposes we have set forth, for this will raise it above the level even of a valuable reference work. But to write the history I must have access to material for study.

Whether My complete history, or my LONE RANGER history ever gets published certainly will depend on how accurate and complete my reference material is, how good a writer I am, and how persuasive I am when contacting publishing houses,

It is interesting to learn that you contacted the Wrather Organization, in view of the fact that Jack Wrather is on the Board of Directors of the Hollywood Museum. The Museum's Radio curator, Martin Halperin, is most interested in my work, and we are working together to help each other.

Sincerely yours,

*Joseph P. Hehn*  
Joseph P. Hehn



GEO. W. TRENDLE

ATTORNEY AT LAW

DETROIT, MICHIGAN

48226

*President*

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WOODWARD 2-9184

June 9, 1965

Mr. Joseph P. Hehn  
915 North 7th Street  
Lebanon, Pennsylvania

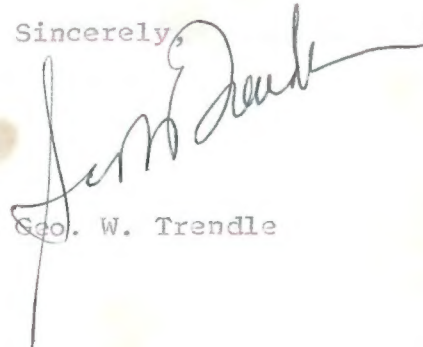
Dear Mr. Hehn:

Upon receipt of your letter of May 22, I forwarded it to the Wrather Corporation in Beverly Hills, California, to whom we sold THE LONE RANGER and THE SERGEANT PRESTON OF THE YUKON some years ago.

While I didn't want to run counter to their wishes, I am advised by them today that if the story is properly handled, they would not object to it; but they, also, say: "Needless to say, I would first wish to clear any legal problems involving copyrights, title to the property, and whether such book would be in conflict with our present publication rights."

If you can comply with these conditions, I would like to help you. However, it's just impossible for me to sit down and give you all this data and hunt up tapes, scripts, cast photos, etc., but I'll do the best I can when I hear from you again.

Sincerely,



Geo. W. Trendle

GWT:bs

915 North 7th Street  
Lebanon, Pa. 17042  
June 11, 1965

Mr. George W. Trendle  
1800 Mutual Building  
28 Adams Avenue, West  
Detroit, Michigan 48226

Dear Mr. Trendle:

I will comply with any conditions which you or the Wrather Corporation stipulate.

If I can ease your burden in any way, I will do so. The following might be one way.

Unless you advise against it, I intend contacting the various directors, actors, actresses, etc. who appeared on the show. However, I do not know where to reach them. I was informed that many of them got together to put on commemorative shows during the week of March 1, following Brace Beemer's death. If I knew on which radio and TV stations these shows originated, and who to contact there, I would write and request the use of this material. Likewise, I would request information as to the present whereabouts of these people.

Thank you.

Kindest regards.

Sincerely yours,

Joseph P. Hehn

May  
Lebanon, Penna. 17042  
915 North 7th Street



GEO. W. TRENDLE

ATTORNEY AT LAW

DETROIT, MICHIGAN

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28 ADAMS AVE., WEST

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WOODWARD 2-9184

June 14, 1965

Mr. Joseph P. Hehn  
915 North 7th Street  
Lebanon, Pennsylvania

Dear Mr. Hehn:

I am sure that the best possible place for you to get the information you desire is to contact Mr. Terence O'Dell, American Federation of Television and Radio Artists, 202 Stephenson Building, Detroit 2, Michigan, as they have a complete record of all the actors on all shows because they insist that re-use fees be paid to these actors if any of the shows are reactivated.

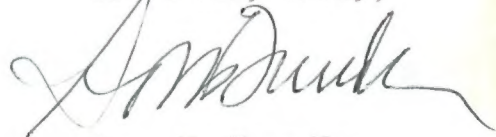
At the present time, fifty-two of THE LONE RANGER shows have been reactivated and the re-use fees paid; so, I am sure, that would be the proper place to get the information.

As a second choice, I might suggest, Mr. Fred Flowerday, President of Special Recordings, Inc., 3020-26 East Grand Boulevard, Detroit 2, Michigan, who was the director on THE LONE RANGER Radio Shows for several years.

THE LONE RANGER Television Shows were produced for me by The Jack Chertok Productions of Los Angeles, California, and they may have TV records for you.

Let me know if I can help you further.

Yours very truly,



Geo. W. Trendle

GWT:bs



915 North 7th Street  
Lebanon, Pa. 17042  
July 24, 1965

Mr. George W. Trendle  
1800 Mutual Building  
28 Adams Avenue, West  
Detroit, Michigan 48226

Dear Mr. Trendle:

I wrote to Terence O'Dell of AFTRA and Fred Flowerday as you suggested. This was on June 16; I have yet to receive a reply.

Last week while in New York I spent intensive research on the adventure serials. Unfortunately I could not get to see Charles Michelson; however, I was told by others that he would not be able to assist me. I did confer with a number of important people from old radio but none had any relation to the LONE RANGER show. Ernie Ricca of the Directors Guild hails from Detroit and he mentioned that I contact Jim Jewel, whose address I need. I know that Jim was associated with your show and the JACK ARMSTRONG show for many years. There is a Mr. Lambert Beeuwkes at NBC, New York, who has some interest or relation to the LONE RANGER show. Several times I phoned but he was out.

I was able to gather a fairly comprehensive list of the sponsors and advertisers who handled your show over the many years and eventually I will get to writing them. Months ago I contacted Silvercup Bread and General Mills and they offered little assistance. However, I will try again in the future.

I have checked hundreds and hundreds of books and to my knowledge only 2 scripts of the LONE RANGER have ever been published. I can not pick up WJRZ, Newark, which carries your re-activated LR programs, and no one has been able to provide a listing of other stations and times when the LR is aired.

Brace Beemer, John Todd and Fran Striker, three of the key figures in the LR series, are dead. I have other cast and production credits listed but again I have not been able so far to locate these people.

Am I correct in stating that you created three of the serials on my list-- THE LONE RANGER, THE GREEN HORNET, and CHALLENGE OF THE YUKON which was also known as SERGEANT PRESTON.?



Mr. George W. Trendle

(2)

July 24, 1965

This will give you some idea of what we hope to accomplish in this history of the serials.

The reference section will cover everything factual relating to each serial;...

1. Cast, production and direction credits.
2. A list naming every premium offered.
3. Photos of cast members of each show.

The narrative section will attempt to cover for each serial...

1. Its genesis
2. Plot synopses for the serial's entire run.
3. At least one complete adventure told in narrative form, and one told in complete script form.
4. The premium story:
  - A. How these premiums related to plot.
  - B. Responses to these premiums-- in detail.
  - C. How response to the premium offers affected the listener, the serial, and its advertising.

Where I am going to find scripts, tapes or recordings of your three serials for study I do not know. However, without them you can judge that this will not be a valuable history, nor one that is interesting, perhaps, exciting.

As you have known all along, my task is formidable and frustrating.

My understanding from your letters is that there is very little which you can do to help me.

Prayer can and does help; I would appreciate a few.

Kind regards.

Sincerely yours,

Joseph P. Hehn

P.S. I was told that Fred Flowerday is now working at ABC in New York, but I was not able to confirm this at ABC.



GEO. W. TRENDLE

ATTORNEY AT LAW

DETROIT, MICHIGAN

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*President*

TRENDLE-CAMPBELL  
ENTERPRISES, INC.

THE GREEN HORNET, INC.  
THE AMERICAN AGENT, INC.  
UNDER SECRET ORDERS  
AND OTHERS

*Office*

1800 MUTUAL BUILDING  
28 ADAMS AVE., WEST

*Telephone*

WOODWARD 2-9184

July 28, 1965

Mr. Joseph P. Hehn  
915 North 7th Street  
Lebanon, Pennsylvania 17042

Dear Mr. Hehn:

I don't know whether you realize what you're asking or not. But it's a long job to give you all this information, and I see no point in it.

I might advise you ~~that~~ Mr. Charles Michelson can give you no information at all. He was employed by me about a year ago to handle the sale of some radio transcriptions, and that's all he knows about the program, except to tell you on what stations he has sold it.

There were a dozen or more LONE RANGER books written under our authority by Fran Striker and marketed through Grosset & Dunlap in New York City; and, I'm sure, they might have some available copies if you get in touch with them.

You are correct in stating that I created all three of these stories, THE LONE RANGER, THE GREEN HORNET and CHALLENGE OF THE YUKON, later known as SERGEANT PRESTON OF THE YUKON, checked all the scripts and produced 130 or more television shows of THE LONE RANGER and approximately 75 television shows of the SERGEANT PRESTON Show. The LONE RANGER was sponsored by General Mills and THE SERGEANT PRESTON Show by Quaker Oats Company of Chicago, Illinois.

Personally, I'm not interested in the valuable history of any of these shows, and I do not have the time to search for all this information for you. At least a half-a-dozen writers have suddenly gotten the idea they must get up stories or articles about these shows, and they're bothering me to death.

Fred Flowerday has never worked in New York. He is the President of Special Recordings, Inc., in Detroit, Michigan; and he called me up the other day to tell me he is too busy to answer all the letters he's getting. So, I assume, you will get very little there.



Mr. Joseph P. Hehn  
July 28, 1965  
Page 2

All of these records were shipped to California when we sold the shows to the WRATHER people, and to try and locate everything here is he-man's job. Sorry.

Sincerely,

A handwritten signature in cursive script, appearing to read "Geo. W. Trendle", written in dark ink.

Geo. W. Trendle

GWT:bs



915 North 7th Street  
Lebanon, Pa. 17042  
September 6, 1965

Mr. George W. Trendle  
1800 Mutual Building  
28 Adams Avenue, West  
Detroit, Michigan 48226

Dear Mr. Trendle:

Thank you for your letter of July 28th.

Your last two letters indicate that I did not express myself clearly.

I was aware of what I was asking you and I realize that it is a terrifying task. I was also aware of the Lone Ranger books. I have checked again and it is Fred Foy, former announcer on the Lone Ranger, and not Fred Flowerday who is working in New York. I am sorry that you are bothered by these other writers but I have no interest in them or in Charles Michelson's releases of your shows. I have never heard them and would not care to since the commercials are missing. The fact that Michelson released some of your shows, and the fact that Beemer has died has in no way influenced the writing of my history. I have been on this project for twenty-one months actively, and have been planning it for many years. And as you can see, I am writing on all the serials, including many that few remember.

I am glad to see this revival of interest in radio, but, once and for all, this revived interest has nothing to do with the writing of a definitive history.

I recently returned from another week of intensive research in New York where I conferred with prominent people in Broadcasting including some who formerly worked in the Detroit area. Everyone I talked to believed that this history would be an important contribution to the history of Broadcasting, and they were most helpful.

Frankly I can not understand your lack of interest in such a history. Likewise, I must apologize for asking you to do the impossible.

Certainly I have some idea of the Lone Ranger stories, but after checking many newspapers and magazines, as



well as the Networks I am lacking much information on the Lone Ranger premiums and advertising. The same is true for Challenge of the Yukon; the Green Hornet, I believe, offered few premiums. Here is where I can use some help.

If you can provide a minimum of scripts, tapes, or recordings of the early shows, especially those which featured a premium offer, this would also help. I realize that you have many more important things to do than waste time on me, but I can be patient.

I am tracking down all the people who were associated with your shows and eventually I will contact them all. The same holds true for the various sponsors and advertising agencies.

I am sending along the one outline which you don't have. This indicates how the history is divided.

Based on your past letters I guess I can expect no help from you, but rather than discourage me it makes me work all the harder. You are not the first one to try to discourage me; no one has succeeded and I am progressing better than ever.

Kind regards.

Sincerely yours,

Joseph P. Hehn



GEO. W. TRENDLE

ATTORNEY AT LAW

DETROIT, MICHIGAN

48226

*President*

TRENDLE-CAMPBELL  
ENTERPRISES, INC.

THE GREEN HORNET, INC.  
THE AMERICAN AGENT, INC.  
UNDER SECRET ORDERS  
AND OTHERS

*Office*

1800 MUTUAL BUILDING  
28 ADAMS AVE., WEST

*Telephone*

WOODWARD 2-9184

September 9, 1965

Mr. Joseph P. Hehn  
915 North 7th Street  
Lebanon, Pennsylvania

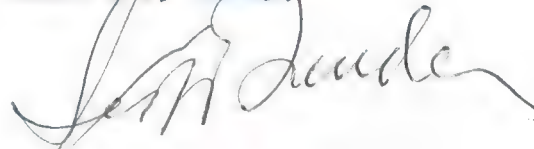
Dear Mr. Hehn:

I appreciate your letter and what you're trying to do, but life is too short to spend the necessary time to give you the information you desire; and I would not want to give it to you incomplete. To do the job properly would take hours of time, and I just can't spare it.

The history you have in mind really is not interesting to me, although you can't understand it. But, of course, you're looking at it from another standpoint, and I hope it proves to be profitable to you. I'm sure you don't realize what you're asking, because if you did, I don't think you'd do it.

The King-Features Division of the Hearst Organization handled the premiums for us for quite sometime, and you might get some information from them about premiums. Their address is: 235 East 45th Street, New York City. The Jack Wrather Company, to whom THE LONE RANGER and SGT. PRESTON OF THE YUKON Programs were sold, may be able to help you. Their address is: 270 North Canon Drive, Beverly Hills, California.

Yours very truly,



Geo. W. Trendle

GWT:bs



915 North 7th Street  
Lebanon, Pa. 17042  
April 4, 1966

Mr. George W. Trendle  
1800 Mutual Building  
28 Adams Avenue, West  
Detroit, Michigan 48226

Dear Mr. Trendle:

Thank you for your letter of last September 9th.

Another matter has now come up and this is a separate entity from my Definitive History, which I have explained in previous letters.

Scholastic Book Services, a division of Scholastic Magazines, Inc., 50 West 44th Street, New York City, would like me to compile for publication a collection of classic juvenile adventure radio-serial scripts, pre 1940. A GREEN HORNET script, with commercials, deserves a place in this book. If you concur, may I humbly request: (1) a copy of a GREEN HORNET script or transcription, with the date it was aired, and (2) a letter.

The letter should cover these points and whatever else you think pertinent:

1. Whether you retain full or partial rights to the GREEN HORNET radio program and the script we hope to use.
2. Permission for Scholastic Book Services and me to publish this particular GREEN HORNET script.
3. Your terms--financial or otherwise-- for granting us permission.
4. If you do not retain full rights, can you provide the name and address of anyone who retains partial rights to the GREEN HORNET program and the script we intend to use?

To digress, do you know whom I should write concerning CRIMSON FANGS and NED JORDAN, SECRET AGENT, which were early WXYZ radio serials. I also note that CHALLENGE



Mr. George W. Trendle

(2)

April 4, 1966

OF THE YUKON was on as early as 1939 and am wondering if this was the precursor of the series which began in 1947, or if it continued all those years as a sustainer out of Detroit.

Have a most happy Easter.

Kind regards.

Sincerely,

Joseph P. Hehn



GEO. W. TRENDLE

ATTORNEY AT LAW

DETROIT, MICHIGAN

48226

*President*

THE GREEN HORNET, INC.

THE AMERICAN AGENT, INC.

UNDER SECRET ORDERS  
AND OTHERS

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*Telephone*

WOODWARD 2-9184

April 11, 1966

Mr. Joseph P. Hehn  
915 North 7th Street  
Lebanon, Pennsylvania 17042

Dear Mr. Hehn:

For your information, I created Secret Agent, Ned Jordan, Challenge of the Yukon, Green Hornet, Lone Ranger, and others, but it's a yoeman's job to look up all these things for you, and I just don't feel able to do it.

We have only one copy of each in our files, for copy-right purposes, and, in order to send you a script, I'd have to go out to the warehouse, open up the sealed boxes, find the script, and have it photostatted, then send you this copy, along with a legal agreement, to prevent us from getting into difficulty.

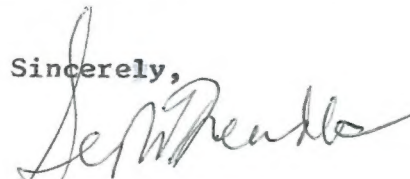
You will therefore appreciate that, while I'd like to do what I can for you, I just cannot do that.

I might say to you, that we have complete rights to The Green Hornet, and have made a deal with 20th Century-Fox, Greenway Productions, Inc., for a series of television shows, beginning next fall, the length of the agreement depending entirely upon the success of the series.

Too, we have never loaned scripts to anyone, for publication purposes, nor do we intend to do so. Further, no one else has any of these rights.

I do not know who produced Crimson Fangs.

Sincerely,



Geo. W. Trendle

mkb



915 North 7th Street  
Lebanon, Pa. 17042  
May 12, 1966

Mr. George W. Trendle  
1800 Mutual Building  
28 Adams Avenue, West  
Detroit, Michigan 48226

Dear Mr. Trendle:

Thank you for your letter of April 11th.


I believe that it will not be too difficult for me to produce a script from a tape of one of the GREEN HORNET radio shows which were reactivated during the past several years. The same holds true for THE LONE RANGER; obviously we wish to include a script of this program in the book also.

If this solves your largest problem, is there any other obstacle which prevents you from sending along a legal agreement? If you desire confirmation from Scholastic Publications, New York, they will be happy to forward a letter.

Since you have never loaned scripts to anyone, how did a LONE RANGER script find its way into a prominent broadcasting book published in 1940, and another LONE RANGER script find its way into a book published in 1950?

Kind regards, and I wish you every success with the GREEN HORNET on television.

Cordially,

  
Joseph P. Hehn



915 North 7th Street  
Lebanon, Pa. 17042  
June 11, 1966

Mr. George W. Trendle  
1800 Mutual Building  
28 Adams Avenue, West  
Detroit, Michigan 48226

Dear Mr. Trendle:

May I please have a reply to the points I raised  
in my letter of May 12th?

Kind regards.

Sincerely yours,

Joseph P. Hehn



GEO. W. TRENDLE

ATTORNEY AT LAW

DETROIT, MICHIGAN

48226

*President*

THE GREEN HORNET, INC.

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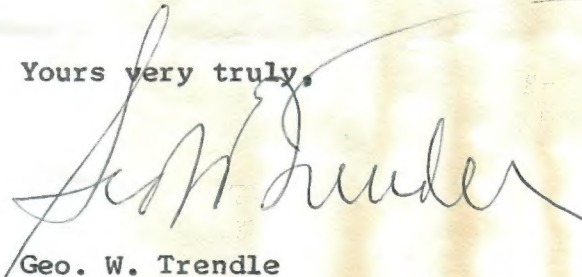
June 15, 1966

Mr. Joseph P. Hehn  
915 North 7th Street  
Lebanon, Pennsylvania 17042

Dear Mr. Hehn:

I receive dozens of letters from people, all wanting information regarding the Lone Ranger, which we disposed of years ago, and I'm not in a position to give it, so I don't want to be curt, or unfair to you, but I must say that I cannot supply this information.

Yours very truly,



Geo. W. Trendle

mkb